

#SAT4FUTUREHEALTH

SOCIAL MEDIA TOOLKIT



Today people live longer, more urban lifestyles.

The trend is going up. By 2060, one in three Europeans will be over 65 years old. A rising demand of health, social and informal care services is estimated to increase public health and care budgets on average by 1-2% by 2060. Most active professionals will populate ever larger cities. In rural environments, the dwindling, often older population may suffer the most from a lack of healthcare professionals or infrastructure.

But technology can accompany lifestyle and demographics change.

With Big Data, artificial intelligence, gamification, Internet of Things, the cloud, wearables, and social media, the digital transformation health systems are just getting started. Such solutions will drive the data economy while shifting the way we access, interact and use healthcare and wellbeing services.

Satellite applications are part of the solution.

Satellite data, satellite location and navigation, and satellite telecommunications are part of the technology mix that drives new applications

The Twitter logo is displayed in white text on a green background. The background features a decorative pattern of green lines, circles, and a heart shape.

Twitter

Co-organisers handles

@Eurisy1

@InvestNI

@ECHAlliance

Event homepage

bit.ly/Sat4FutureHealth

Useful hashtags

#ConnectedHealth

#satapps

#digitalhealth

#SilverEco

#SDG3

#eHealth

#innovation

#AHA



Twitter

Examples of Twitter posts

We invite you to edit and share these posts via your Twitter account. Remember to tag or mention @Eurisy1 and/or @InvestNI and @ECHAlliance in your publications!



Twitter

Connected health

- .@Eurisy1 @ECHAlliance @InvestNI join forces to bring #satellites into the #healthsector. Join them in #Belfast <http://stfi.re/kldlenk>
- Calling #publicauthorities #researchers #SMEs in #healthsector! @Eurisy1 event will talk on how #satellites can #innovate #medical #services
- #Satellites #Space and #Health?@Eurisy1 is showcasing how they're #connected at #Sat4FutureHealth #connectedhealth <http://stfi.re/kldlenk>
- New #tech can change future #Healthcare #services delivery. #Sat4FutureHealth event brings #connectedhealth forward <http://stfi.re/kldlenk>
- Can #healthcare providers benefit from better access to #satellite services? #eHealth #mHealth #Sat4FutureHealth <http://stfi.re/kldlenk>



Twitter

Active & healthy ageing

- By 2060, 1 in 3 #Europeans will be over 65 y.o. Can #satapps support this demographic change & ensure #AHA?#SilverEco <http://stfi.re/kldlenk>
- Can #satellite #services provide higher #autonomy for #seniors? Happening at #Sat4Health @Eurisy1 #AHA #silvereco <http://stfi.re/kldlenk>
- An #Ageing population means higher #healthcare costs but also need for more #innovative services #Sat4FutureHealth <http://stfi.re/kldlenk>
- #Active & #healthy #ageing is gaining momentum. How can #satellites chip in? Join #Sat4FutureHealth @Eurisy1 #innovation #AHA #SilverEconomy
- @Eurisy1 @ECHAlliance @InvestNI event to address #satellite enabled #services for #ActiveAgeing #Sat4FutureHealth <http://stfi.re/kldlenk>

The image features a green background with a decorative graphic. On the left, the word "Twitter" is written in white. To its right, there is a stylized line drawing of a heart shape formed by two human profiles facing each other. The profiles are connected by a line that has several circular nodes and radiating lines, resembling a signal or data flow. The entire graphic is in a lighter shade of green than the background.

Twitter

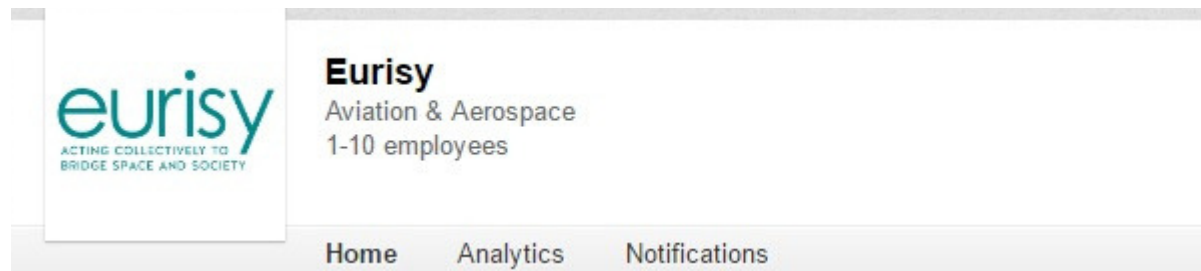
Environmental health

- Join @Eurisy1 @InvestNI @ECHAAlliance event to learn more on how #satellitedata can help improve #publichealth #SDG3 <http://stfi.re/kldlenk>
- Our #environment affects our #wellbeing. #Satellites can provide tools to ensure better #public #health @eurisy1 <http://stfi.re/kldlenk>
- #AirQuality #greenspace #cleanwater are vital for good #publichealth. How can #satellitedata help? Join @Eurisy1 event <http://stfi.re/kldlenk>
- From monitoring #pollution to #urban #heatspots #satellitedata can improve #publichealth #Sat4FutureHealth @eurisy1 <http://stfi.re/kldlenk>
- #Urban policies impact #health and #wellbeing! #Sat4FutureHealth talks on #satellites for better #publichealth #SDG3 <http://stfi.re/kldlenk>

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<https://www.linkedin.com/company/eurisy>