



16th ESPI Autumn Conference

Space Economy and Commerce: The way ahead for Europe

11 – 12 October 2022, Urania Observatory, Vienna (AT)

Event sponsored by



Federal Ministry
Republic of Austria
Climate Action, Environment,
Energy, Mobility,
Innovation and Technology



This preliminary draft programme is sent for informational purposes only and should not be considered final. We kindly request all recipients to not retransmit or share the document beyond this communication channel.

Day 1 – 11th October 2022

Opening speakers (Day 1):

- **Klaus Pseiner**, Managing Director at FFG Austrian Research Promotion Agency
- **Eric Morel de Westgaver**, Directorate of European, Legal & International Matters, ESA
- **Hermann Ludwig Moeller**, Incoming Director, European Space Policy Institute

Session 1: A Commercial Ecosystem in Motion (13:15 – 15:30)

The European space ecosystem is undergoing profound changes. These changes, ranging from vertical integration to new business models such as “space as a service” are nested in broader market, industry and technology shifts shaping the evolution of the economy. This paradigm shift is accelerating the evolution of the space sector and raising new stakes for space businesses. The first panel will explore ongoing developments in the European commercial space sector and discuss key trends to watch by 2050.

Keynote Speaker:

- **Sinéad O'Sullivan**, Institute of Strategy and Competitiveness, Harvard Business School

Panellists:

- **David Bertolotti**, Head of institutional and international affairs at Eutelsat
- **David Dana**, Head of VC investments, European Investment Fund
- **Olivier Lemaitre**, Secretary General, Eurospace
- **Johannes Springer**, CTO Connected Car, T-Systems
- **Elodie Viau**, Director of Telecommunications and Integrated Applications, ESA

Session 2: Accelerating Space Commercialisation (15:45 – 18:00)

Public actors and private industry alike have brought space commercialisation to the forefront. This panel will identify policy options and level of appetite for increased commercial participation in the development and implementation of space programmes. Panelists will be invited to discuss relevant tools, appropriate mechanisms and redefined relationships to accelerate the creation of self-sustaining markets, through increased competitiveness, reinvented business models and credible regulatory support.

Keynote Speaker:

- **Rodrigo da Costa**, Executive Director, EUSPA

Panellists:

- **Christelle Astorg-Lepine**, BLAST Managing Director, Starburst Aerospace
- **Stella Guillen**, Chief Commercial Officer, Isar Aerospace
- **Luca del Monte**, Head of Commercialisation Department, ESA
- **Walther Pelzer**, Head, German Space Agency at DLR
- **Manfred Sust**, Managing Director, Beyond Gravity Austria

Evening Reception for Panellists, Speakers and Selected Participants

After two years of online and hybrid events, the Autumn Conference's exclusive evening reception will take place at the Juwel event center. Alongside a **keynote address** by **Kevin O'Connell**, former Director of the US Office of Space Commerce, the event will offer guests the opportunity to (re)connect, build new acquaintances, discuss fresh ideas, and forge future partnerships for the benefit of the European space ecosystem and the space economy at large.

Day 2 – 12th October 2022

Opening speaker:

- **Geneviève Fioraso**, Chair, ESPI Advisory Council & Former French Minister in charge of space

Session 3: Space Commerce for the Future of Europe (10:30 – 12:45)

The space sector plays a critical role in addressing the perennial question of Europe's ambition in a global context. This panel will address the role of commercial solutions in exploring pathways to foster industrial leadership and technological excellence, while also taking a step back and embracing concurrently pertinent challenges of autonomy, sustainability and resilience facing Europe.

Keynote Speaker:

- **RT Hon. Lord David Willetts**, Chair of Board, UK Space Agency & Member of the House of Lords

Panellists:

- **Juan Tomás Hernani**, President of YEES and CEO of Satlantis
- **Ekaterini Kavvada**, Director for Innovation & Outreach, DG DEFIS, European Commission
- **Renato Krpoun**, Head of the Swiss Space Office, SERI
- **Shahrzad Larger**, Vice President Sales and Marketing, Thales Alenia Space
- **Geraldine Naja**, Director of Commercialisation, Industry and Procurement, ESA